

## **Photo Permission Form**

The Country Trust would like your permission to use your school name and/or photographs for future publicity.

Country Trust staff and official photographers may take film and photographs during your Farm Visit, Food Discovery project or Residential event.

Film and photographs may be used in the following ways:

- 1. Publicity, enabling The Country Trust to encourage more schools and teachers to become involved in taking the classroom to the countryside.
- 2. As evidence for our funders that we have delivered the project.
- 3. Photos may be sent to the press, accompanying news stories. Such press may be external, local, national and specialist publications as well as Country Trust, or Country Trust partner publications for internal and external use.
- 4. Film and photos may be used in The Country Trust's website, social media sites, associated websites and social media sites, such as those of our partners/funders. They may also be used on our YouTube channel.
- 5. Photos may be included in the The Country Trust Newsletter which is circulated to schools, host-farms and supporters, to document The Country Trust's activities and events.
- 6. Photos may be included in promotional materials: these include official leaflets, banners, pop-ups and posters. Some may be used by Country Trust sponsors for similar publicity materials.

Occasionally television companies request permission to film children taking part in Farm Visits, Food Discovery projects or Residential events. Radio stations also occasionally request permission to interview children. Country Trust staff will contact schools individually to seek permission for children to take part in television and radio programmes.

We will never name individual children, but may name the school featured in the photographs. We expect schools to actively to identify any children for whom parental consent has not been obtained in relation to the matters outlined above.

NB: The Country Trust cannot, however, be held responsible for images posted by other users



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- I understand that the school will receive a specific request for filmed images of children to be broadcast on television, and that the school will be informed if interviews with children are to be broadcast on radio.
- I confirm that I will identify any children for whom parental consent has not been obtained in respect of the matters outlined above.

Signature:	Kelly	Date:	17/6/2	7	
Teacher Name:	Sarah	Foller.			
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	Class: Highbury			brielge	
Local Authority	Participant			Ü	

Many Thanks, The Country Trust